

LENNY RAVICH



CREATIVE CHUCKLE



EPISODE 88

"CREATIVE CHUCKLE"

Lenny Ravich 00:03

I was thinking about what is actually creativity. But if you know you're dealing with creativity, it's just taking reality. And, and seeing it in a different perspective. So you need that distance, he just waited 20 years to do it. But when you say time, and distance is humor, so that people wouldn't, you know, stop making fun of me. So I changed it to Laymen , I got on the year, and I forgot it. And so I looked at the camera and I said, I forgot my name. But here's the news.

Paul Fairweather 00:42

Welcome to the Common Creative podcast. My name's I forgot my name. But here is the podcast.

Chris Meredith 00:48

My name is Chris Meredith. We're on a mission to lift the lid on creativity through the lens of ideas, stories, and visual cognition. And we've got an amazing guest who I happen to forget his own name, but yeah, so

Paul Fairweather 01:06

listen to the podcast to listen to Lenny Ravich story not Lenny garbage. His story about why he changed his name and when he forgot it. So Lenny is 87 years old. Presenter, teacher, trainer, stand up comedian. Very funny man author. He got up this morning at 1am to do this. In fact, he didn't get up, he was still up. He doesn't go to bed normally until about two flips to bed about midday. incredibly entertaining, interview and insightful. Chris,

Chris Meredith 01:45

I think Paul and I are both kind of beaming with the wonderful humor of the jokes he told. But behind every joke, there is a very serious message. I think it's all about learning how powerful humor and optimism can be. That's good.

Paul Fairweather 02:00

Yeah, let's get him straight A Lenny Ravich. Welcome to the Common Creative podcast.

Lenny Ravich 02:07

Thank you very much. I'm glad to be here.

Chris Meredith 02:09

Great to have you on the show. Thanks so much for joining us.

Lenny Ravich 02:09

Thank you, Chris. Thank you, Paul.

Paul Fairweather 02:10

Let me can you just give us a very quick part of history about how you got to be where you are now at 87 and still working

Lenny Ravich 02:23



I'm afraid I can't do it. And I'll try to do it in a brief way. But I noticed that when I was like, in sixth grade, I was 11 years old. I just needed an audience. I didn't care what just gave me an audience. And then I went to Emerson College when I graduated high school, which was a theatre school, and broadcasting. And then I went to New York to become a Shakespearean actor. And I got tired of that. And someone told me I could go to Israel for free if I'm Jewish. And I have to prove it. So I went to the Jewish Agency, and I told him, Give me my free ticket lol and pay for everything and my student studying and so forth. And the representative said, could you just tell me if you speak Hebrew? I said no. He said, "What is your profession? I still am a Shakespearean actor. And so he said, you're going to succeed big time. And I said, Why do you say that he's he because in the Psalms of David, it says that God protects schmucks like you. So when I came to Israel, I had to survive. And so I became a high school teacher who loved it and stayed that way until someone handed me a book called Gestalt therapy and I became a gestalt therapist. And then I became funny. In my lectures, I noticed that people were laughing. I loved it. I noticed it was healing people. People came to me saying my pain is gone. I'm gonna feel depressed anymore, just listening to you. And so I find that humor was something I wanted to study, which I did, along with studying laughter. And created the first ever humor and laughter and Gestalt therapy program in Israel it lady three. There, we began performing. I mean, I, that's what I really want to do. She was in sixth grade. And the good Lord gave it to me that I was like in 57. So the minute that's fine, I can wait. So that's what I'm doing today. I do workshops on humor, laughter in therapy, and also performing. I have a one man show that's been running for about 30 years. People can get tired of it. And not only that, but this generation goes away. Another generation comes it doesn't even

Paul Fairweather 04:48

what's what's the show called Lenny,

Lenny Ravich 04:50

is called Dance life. Don't drag it.

Paul Fairweather 04:54

Now that's quite a quote from your book. I think I said that basically. Well, I think in the book, you said something along the lines of being healthy just makes dying slower.

Lenny Ravich 05:06

Yeah, well, no, what I tell people is that I feel like I did when I was 50. Only slower.

Paul Fairweather 05:18

So, Lenny, you read, you've written an amazing book called Everlasting optimism, which I devoured, and you and I have spoken about it before. And I found so many things in there that I want to talk to you about. But I think the first one that came up and we had a discussion about this was you're saying, easier done, then said, can you tell us a story about that?

Lenny Ravich 05:40

Yeah, that's what I was in Singapore for doing my very first humor and laughter workshop there. He got in touch with me after reading the book, and said that Singapore, people are the most unhappy in Asia, even though the richest, can you come here and do something about it. So we were working at the

hotels, hospitals and so forth. And the newspapers came to interview me. And I started to talk and everything I said, the interviewer said that, well, that's easier said than done. So I told Avi, you know, actually, it's not easier said than done. It's easier done than said, I mean, just do it. I mean, what do you? Is everything all about you? You don't talk about it. So it's easier done. That said,

Paul Fairweather 06:28

That's fantastic. I love it. I use that now. I know that Abby's got it as a post on his wall. So it's fantastic. Yeah.

Lenny Ravich 06:36

We got that together. Yeah.

Paul Fairweather 06:37

Fantastic,

Chris Meredith 06:38

Lenny. It's fascinating chatting to somebody who's basically made a career out of optimism, humor, laughter and so on. And but what's there's an interesting paradox in what you do in that, in a way you've taken laughter and humor very seriously, you've made it your career, you've used it to deliver, you know, get people out of depression, to make them happier, and so on. Is that what's behind this comment is, why don't we take laughter more seriously, why is laughter sidelined as a kind of a piece of fun and not central to the way we incorporate it into our lives? And so why is it more important than for?

Lenny Ravich 07:20

Well, I can just tell you that when I first started here in Israel, that it was exactly that people. I was a teacher to give you an example. And my students loved coming to my class, I was teaching Shakespeare in English and in high school in a place called Nazareth. And had you heard of that? That's after I was in Bethel Hamlet, no, anyway. So the principal called me to his office and he said, I wanted to read a letter to you. From the parents, this is a parent of a committee and they said that a clown should be in the circus. And with my child, because it is when you have a matriculation examination, it's very difficult, and get a serious teacher. And so he said, I'm going to have to fire you, because they want me to fire you because you're too funny. And the kids are enjoying themselves too much. And you're not supposed to do that. You're not supposed to enjoy yourself. You're supposed to be serious and suffer and have headaches and diarrhea. So you have to go. So I said, you can't fire me because I have a tenure. And he said, We are right. So they made me call an inspector, which is a supervisor of teachers, which I enjoyed doing. They just had to get rid of me somehow, but they couldn't do it because I had tenure. So we kept you upstairs. So I found out that alone, we people who are called inspectors or supervisors were teachers that failed. People who can't teach and people who can't teach become supervisors. So that's right. That was what enabled me, by the way, just wanted to tell you that enabling me to do what I wanted to do really hit me because I, they gave me what is called a half of a job, which means three days a week, which I could do three days. Other things like workshops, performing, teaching theater, and I loved it until I didn't. I mean, my wife doesn't understand that I've been married for 57 years. She doesn't really need to stand. People asked me How could you know the secret of 57 years? I mean, how do you do that? And they said, it's from the most amazing emotion in

the world. Fear. She's afraid to be alone and I'm afraid that she really believes that a man who's not afraid of his wife is not a real man. So it's what happened was, I got on pinch it And when I got to pension at the age of 60, I said, Well, now's the time I'm getting this pension to do something, or in a serious way to take humor more seriously and to teach people, that you change your perspective, you don't change reality, but you see something, and you know how to take it and make it into something funny. Pure art is pure creativity. I give them an example of a bullfight, where the bullfight fighter is with a cake. And he explains to his son, that when a book comes out, you don't put the king five, you put it to the side, then gives you a chance to change your response to things. And it's really life saving when you say that people don't take the humor, humor saved my life. Humor saved my marriage. I don't think I could have gotten to this age, if I took anything seriously. And I noticed we like don't take things seriously because of the awful effect on my body and my blood pressure and everything else. Just make it funny, find somebody. So I perform in front of people, I tell them, I'm 87 years old. And I'll tell you what it feels like just to watch an action movie. And you'll see that the hero in the end gets a bullet within the stomach and a bullet in the shoulder. And he's got a knife sticking out of his chest with his gun and makes it to the burning house to save his wife. And this is me at three o'clock in the morning on the way to the toilet. You take things that other people say wow, this is heavy, I can't handle this. And you take it and make it light and you handle it. Even the way I walk today is, you know, it's not easy. And you just have to see what you're at. It seemed like you were just getting older with humor in what's going on in my country. You watch television. And matter of fact, my wife and I have watched the news only because it's a time that we can be together. We're not all day long. She's busy. I'm busy. So we sit down and watch the news, which is terrible. It's a terrible idea. But what I do is everything that comes on I show her the humor in it. And my whole purpose in being with my wife is to get her to laugh because she goes really off the rails. Oh my god. She's driving Rosalie and everything. So I go into it well, let's just imagine that these roads were meant for Camels and mu and donkeys. And these are donkeys over here. And we're the Camel and he's gonna let us go and so and then she's dry. And she was just a moment before that hysterical. And then she starts to laugh. And everything breaks up. Everything is new to him, everything looks brighter. Your attention goes. Everything is in your chemistry in your body. When you're laughing it's a prayer. It's like a prayer. And when you laugh, you actually do protect your immune system. I teach people physically how to laugh. I have a stand up show that I did last week. And there were other comics that were young and I said to the end of the audience, I'm going to have to ask you to please participate with me in a program that will lighten you up so that you can accept these comics in a much better way and will make you feel good. And I taught them what is called chakra laughter chakra laughter This chakra is a energy point here and as you point on your heart, so I said put your hands here and you can do this with me now if you want Paul if you want to Chris with your hands here and he will feel the energy and you smile. Okay, you know when you smile you change the energy chemistry in your body and then the laughter from here is it

Chris Meredith 13:58

anyone was listening to me so I didn't see it. So let him and I have our hands around off the throat.

Lenny Ravich 14:05

Though put your hands on chest and feel the energy here then the laughter from here is you can't You Can't, and you feel better I



Paul Fairweather 14:27

I was doing better anyway but now I feel better. Going back to you mentioned that analogy the book vol fire and you said very clearly in your book that when the negativity comes charging at you put the red cape to one side. Take a deep breath, smile and watch what happens. You will get your creative juices flowing instant and I think that's a fine tastic summary but you also say something else and just talk to you about your length of time and those issues you had at school. You say the difference between tragedy and comedy is distance.

Lenny Ravich 15:01

Yeah. You can't see the humor in something, as you know, some tragedy. Yeah. Well, you're right up close to it. But as the years go on, you know, even people today, you know, you couldn't make a joke about the Holocaust, but let's say 20 years ago, but comics today, because it's now 80 years ago or 90 years or something, they could actually look at it and Mel Brooks did it when he would, he did a movie called The producers. And he did Springtime for Hitler or B, this is spring time for learning German and you got it up. So I love you started out but that was like in the 60s, which was like 20 years after the Second World War. And that was for him enough distance to be able to put it on the screen and people would, you know, watch Hitler with with Himmler and all these other people. But he made him into, you know, these caricatures and fun and musical, and people going around with the Nazi boots singing Springtime for Hitler in Germany. I mean, so you need that you need that distance, he just waited 20 years to do it, but he did it. And you that's the diff. That's what when you say time, and distance is humor, you get away from it, you look at it differently. And that's the creativity when I was thinking about talking to you guys, I was thinking about what is actually creativity, we're gonna hear you, you're dealing with creativity, it's just taking reality. And, and seeing it in a different perspective. You have it in, in humor, you have it in music, you have it in script writing, you just take what is and make it into a different reality that the reality doesn't change, but your perception changes. And also so does your response. You know, there was a fella by the name of Viktor Frankl who was in debt, meth Nazi death camp. And he said, Hitler, the Nazis took everything away from me with his wanting me to take the last of all human freedoms, which he is, they can't take away the way I want to respond. I respond either with jokes with humor, or giving my piece of glass piece of bread away to somebody else. And I'm going to make it because I have meaning this whole death camp gives me meaning and I think that's creativity. I think that's taking the reality and choosing a different response and seeing it in a different perspective. And that's why I'm so glad to be here and talk to you guys. Because you're great listeners. I don't know if the listeners listening to this will be great.

Chris Meredith 17:55

All maybe the internet makes it easy to laugh though, isn't it? Many I got I got a very practical question for you because it's it sounds truly inspiring in theory, this idea of feeling my question is, all of us deal with things that get thrown at us let's say you're in either try to get to a meeting and you're a bit late and of course there's a traffic jam or something, something gets thrown at you. And instinctively we respond with anger or rage or annoyance or those kinds of things. But you have this gift to say well what if Campbell were here what the question is, what gives us some practical tips but when something gets thrown at you how do you get that cake to one side? How do you interpret it in a different way so you have new perspective



Lenny Ravich 18:51

well either the taxi driver we used to take me to buy for poor performances I sometimes have one of the morning in the afternoon so forth and I asked him look we're in a we're in a terrible situation with a traffic jam and he said one sentence to me but that to me that's putting the cape to the side was beautiful example he said I used to get pissed off at traffic jams until I realized that the traffic jam doesn't care I mean he just saw it in a way that I'm gonna get nervous I'm gonna beat my horn I'm going to start killing people and shooting and nobody cares I'm in the traffic jam is a traffic jam I look I look at when he told me that. I just said Yeah, reality doesn't care how I respond. So why am I going to you know respond in a way that hurts my health and makes me unhappy makes me depressed makes me under pressure. I want a good life. So my taxi driver actually gave me permission to see things in that way. So when you talk about traffic jams or anything else, reality doesn't care about your feelings. Nobody cares about your feelings.

Chris Meredith 20:09

What do you say? To express your feelings?

Lenny Ravich 20:14

Yeah, reality doesn't care about you. The universe doesn't care about your feelings. The universe is gonna slow stuff at you. Okay? I'm old enough that you guys have been through it. And you know what the universe can throw at you. And if you don't handle it in a way that's, you know, light and funny and humorous and optimistic, you're going to suffer? And why do that? I mean, I told my wife this, I swear, I told her, you know, you're perfect. As you're talking, do you see that as an viewlet? Perfect. I'm going to suffer. So why not just make everything perfect. And stop suffering. So everything is perfect the way it is. The traffic jam is perfect. Is rains today. It's perfect. People who bought clothing bombs that meet from where I ride? Oh, no, it's perfect. It's funny. Come to the shelter. No, I want to watch this. No, it's, it's perfect. You're perfect. And I decided that my wife is perfect. And in reality everything in life is perfect the way it is. And that prevents me from suffering. And testing. That even you guys are perfect. Call your perfect. Chris, you're I'm

Chris Meredith 21:26

very, I'm definitely.

Paul Fairweather 21:28

Chris has taught me many times. He's perfect. I know that he's trying to say I've been working on Lenny, the worker that is your birth? Lenny, tell me just. Well, I'm intrigued about your show that's been running for 30 years, you one man show. So what is a stand up act? Or is it what is it? I don't know? Right?

Lenny Ravich 21:52

No, seriously, it's a presentation. But if you want to get people to listen to you, you have to be funny. You got to be humorous. It's called being funny. Make money. People, you know that people are paying attention when you're when they're when they're laughing. So why not take something is I tell stories about your eat about my childhood, which were very, very difficult. But I make it as something that's light and funny. I was actually put in a special education class, because I was considered disturbed. I'm

still undisturbed. What is the difference between a disturbed child and a disturbed adult or disturbed child getting humiliated? that disturbs adults and makes tons of money. And when they put me in this special education class they wrote down the reason for putting me in a class that we call the dummy class. And the analysis was over joyous, he's too happy to learn, you know, something like that. And I, you know, and it gives people a message, but at the same time, they're laughing and they're having a good time. It's almost like a stand up. I mean, it's laughed after laugh after laugh. But his message after message after message, though, when I talk about how I forgot my name, as a radio, television announcer, my name is Leonard Ravitch, and people call me the herd garbage. So I had to change the name. So that people wouldn't, you know, stop making fun of me. So I changed it to layman limited brain, but I got on the year, and I forgot it. And so I looked into Kindle, so I forgot my name, but here's the new and so, so it gives people you know, the, the permission to make mistakes, this guy was, you know, broadcasting forgets his name. And he's laughing at himself, which is the highest form of humor and creativity, in my opinion. You don't laugh at anybody, you laugh at yourself. And when you laugh at yourself, people laugh with you, they're not laughing at you. And when the people are laughing with you, they get intimate with you, you've got friends already, you're making a whole audience of 1000-2000 people, you're making them into friends. Because when you show your vulnerability, you know, here I am losing or forgetting my name on the air. We show you vulnerability, it brings people closer to you. And this is called into the sea and my interpretation of intimacy is into me, and when people can see you as vulnerable, and you and someone who makes mistakes just like you do, and they do and they identify with you, and they get closer to you. So this is what I do on my show. I just make people feel better about themselves and it's okay to make a mistake and it's okay to to to be a schmuck. You know, like I told you before, if smoke is like you are protected by God and I started to believe that so I wish you could not protect it. So That's a high form, it's already high for me. Sure.

Chris Meredith 25:03

Let me try it out for a bit of psychological fit. Because you mentioned a couple of examples where you've been kind of punished for having too much fun in school. And then when you type class, it's come on over and how today sees. So I'm wondering if, if the reason for that is if somebody that's lost has fun, is being vulnerable and being open. The reason why other people might react against it is kind of threatening because I don't dare reveal myself in that way. How dare you be so vulnerable and open? And it's easier for me if I sat you down? What will you forget about psychology? What do you think? Does that make sense to you? Oh, absolutely.

Lenny Ravich 25:42

People laughed at me. I have many, many examples where people didn't take me seriously. As a matter of fact, when I was a supervisor, I had a colleague come to my office and complain. She said, I can't pin you down. You know, you're I don't know if you're serious. Or if you're, you're laughing. I said, I'm always serious, and I'm always laughing. And then she said, you know, but you're your supervisor, you're a gestalt therapist, you're a performer. You're a teacher, you're an actor, I don't know how to pin you down. And my answer to her was, her name was Esther. Esther seeks help. You know? It's not my problem. It's yours. I am who I am. It bothers you, they'll go find a therapist and work it out.

Chris Meredith 26:29



I think that cancer is always serious and always laughs at us. laughter can only be trivial. And you're like, No, no. Laughter is very serious. Because it helps bring people together, it makes them vulnerable. It's an act of creativity. It's kind of it's the paradox of laughter isn't it? It's funny, and it's serious all at once.

Lenny Ravich 26:49

I was accused many, many times of not being serious enough by my not by my family. My family loved it when I made them laugh when I was a kid. But teachers didn't like it when I made the class laugh. But that's what I discovered that I had this talent. And I could make people laugh. But it made me focus and not to teach her so. So I was saying to a guidance counselor it was fantastic. She used to call me God. Whenever she saw me, she was like, came to her office. She's oh my god, it's you who will get you so though I went through a lot, I went through a lot, but I just didn't want to give up. You know, I There were times where like I said, I tried to be serious. I swear I feel guilty that I was flat. As a matter of fact, I used to pray to God and say, Dear God, please make me normal. Like, like, Alright, kids have been doing a little bit of depression and, you know, some. So anxiety, I don't have any, you know, make me normal, like the other kids. Everybody's looking at me as being abnormal. I swear, when I was a kid, I used to pray every day. Your god, I'm going to school today. Don't let me be funny. Don't Don't. Don't do it. Because I'm going to get sent home again. But by the way I got used to having to come home with my mother. And so many times I said, Mom, they want to see you in school. Here's a letter. And she came to school a lot. And finally, when I got my final report card, I failed at everything. Except for two subjects. One was physical education, and the other was a choir. And so she looked at my report card, and she said I deserved this report card because I'm in school more than you. I mean, that gave me permission. Thanks, Mom. I'm normal. I mean, if she can do it, you know, why can't I and that she gave me the permission. She gave me permission. Don't stop, you know, look at it. My son stole my car, which was oh, I had a very broken down car. Very old. That's all I could afford. When he was like 14 years old. And what other way to sleep, he stole the keys and took his friends for a ride. And they came to a police barrier and the police wanted to check him and he went through the barrier. So they gave chase to the king. They calculate to pull him out of the car, they put handcuffs on him. They take him to jail. And they get a call in the middle of the night. Your son is in detention. And I came there and I saw him behind bars. And I did the same thing to him that he did with my mother. I just looked at him and he felt very dejected and very humiliated. I said aren't you ashamed of yourself? You gave a car chase with an old broken down. You know that you're not coming home into a new steel and we're saying this But that was the bond between us. You know, every time I see my sons, my daughter, my son, it's my grandchildren. It's always always fought. It's always laughter. I mean, that's, that keeps us together that Bond's us. I mean, amaze.

Paul Fairweather 30:19

Hi, Lenny. We're unfortunately we're coming to the end. We're running out of time. But there's a question I wanted to know,

Lenny Ravich 30:25

No, no I just woke up In your book, I just wanted to ask you one more question around creativity. You said that this thing that there's this don't therapy called creative adjustment. You said some people call it lying and cheating. And you have a story about when you're a student, you're not doing the stuff that



you want to do out the back of the classroom. But I'm just interested in that idea about your take on creative adjustment, I was going for a master's degree. And then I was in Birmingham, Alabama, and now you have to have a license in order to get the license. You have to study physics, chemistry and biology. So why because the Russians sent a Sputnik to the moon, which means that they have more hard subjects mathematics and stuff like that, and their curriculum. So we want to send Lenny Ravich to help us get to the moon. So I had to study physics, which I swear, I swear on. I didn't understand a thing. I mean, what is a new move? What is he when I didn't understand I tried. You know, I wish I even went to the laboratory to put a ball. You know, in Washington policy, I had to write up. What happened was I showed up as a test, the final test. There were 120 people in class. And I didn't know anything. And I looked over at the sky sitting next to me, and this is a creative adjustment. And it's also look, I see this guy chewing up a toothpick, and he's got straight blonde hair. He's gorgeous. And I said to him, excuse me. They said what I said before the test started, are you a Christian? He said, Yeah, why? I said, I'm Jewish. He's okay. I said, No, no, wait, I understand Christians as opposed to help their fellow man. Is this true? He said, Yeah, why do I say, help me. I gotta get out of here with a six out of 10. I don't want to be. I mean, I know you can give me a 10 be a genius. I don't want that. I just want to get a six. So I can get my license is a no problem. And so that's called Creative adjustment. That's why I said some people call it cheating. I cheated. But that's a creative adjustment. You're in fear, you know, you've got Are you a Christian? I mean, what else are you going to do? This also happened to me, when I went to a Baptist University for my master's degree, they told me I couldn't go there because I had a 79 points, unlike average, and you needed 82. And so I said, I want to see the president of the university. And they looked at me a little bit off, and they said, Okay, I want to see the President. And I said, No, he took ticks Mike. My file, he looks at his UCaaS study here. You don't have the points. I said, How much do I need? He said add to it. So I got 70 ladies who won't work. I said, I understand this is a Christian college Baptists. soon see, ya know, this is a creative adjustment. And I didn't know who was coming. I didn't know I was going to say this. Okay. I just know that I'm going to study there. How do you do that you create, and you adjust, you adjust to the situation. And I said, if Jesus Christ was sitting where you are right now, would he accept me? And I gotta accept God's creativity. Some people call it cheating. That's how I got through life. That's it, you know, creative jobs. And I love Christians, I'll tell you that I love them

Chris Meredith 34:12

that you do need to have a flavor to this.

Paul Fairweather 34:19

Leave religion and politics. So we're starting to get into dangerous ground here. Lenny, I just want to say thank you, not only for joining us, but for joining us at 1 am your time, so absolutely fantastic. But I know that you do like to sleep late, so hopefully it wasn't too much of a deep position for you. So look, it's been absolutely fantastic. And why my jaw is hurting laughing. So

Lenny Ravich 34:49

you should always have that always. I wish you pain, I bless you with pain on your cheeks.

Chris Meredith 34:58



Thank you. I'm gonna go Take up bullfighting now. I think that's my mind. So I need to read cake so that I can handle anything that's thrown at me. It's been brilliant chatting to Larry. Ray, you've lifted my spirits and given me insights about creativity and humor at the World Fair.

Lenny Ravich 35:16

Thank you so much for inviting me. Thank you so much.

Paul Fairweather 35:19

Thanks, Lenny Well, Chris Wow, that was certainly worth staying up until one in fact, though, we didn't have the little was worth Lenny staying up to one o'clock for us.

Chris Meredith 35:33

It was very kind of I loved it. I love this water perspective. I love it. Everything is perfect. If you're in a traffic jam, it's a perfect traffic jam. If you've been interviewed at 1am on the podcast, it's perfect. Whatever Alamo to have in life, what a wonderful way of seeing things and and sidestepping or reframing the negative stuff that gets thrown at us and how eight that's what he said about creativity. That was the big learning. Creativity is this ability to see things from a different perspective and big powerful isn't for us. But

Paul Fairweather 36:04

yeah, look for a call think of hurting bad Kuma something that you and I both use in our speaking Chris, but I gotta say, and then he's given me permission to maybe use a bit more and to lie and cheat as well, which is a bit you know, it's a bit of a creative adjustment.

Chris Meredith 36:23

Like we'd love to where we would never lie or cheat. I just wouldn't be honest.

Paul Fairweather 36:26

We always like to have our accountants to be creative. The Tax Office, the tax office, not so much. But anyway, look, please, I can highly recommend Lenny's lady's book, everlasting optimism. It's a quick easy read, full of great laughs and stories and great insights into creative adjustment and other forms of creativity. So please have a reader to it's your reader and tune in next week.

Chris Meredith 36:59

And give us a review. If you'd like to pop some notes in the comments below at the bottom of the podcast. We'd love to hear your best joke. That's the top thing we'd like to hear from you. But also give us a rating hopefully a five out of five rating at Tell your friends particularly about this session. This show because it's been so entertaining as well as so insightful. Tell your friends about Lenny Ravich and the Common Creative podcast.

Paul Fairweather 37:20

Cheers. See you next week.

Chris Meredith 37:22

See you next week.





Lenny Ravich (Special Guest)



www.deliveringdelight.com



Paul Fairweather - Co-host



Chris Meredith - Co-host



Two Common Creatives

